

BRIGHTER BLUE SPONSORSHIP OPPORTUNITY

Let's Light the Night Blue

Saturday, October 24, 2026 | 4:30-7:00 p.m. | Retreat 21 in Marysville

Help us build on last year's success and provide hope when it is needed most.

ABOUT THE EVENT

Let's Light the Night Blue is an evening of celebration, fundraising, and hope. The event includes a silent auction and brings together community members, advocates, survivors, healthcare professionals, and supporters to raise funds for Brighter Blue's mission.



Our 2025 event helped us raise more than **\$37,000**, with all proceeds used to support patients battling Stage IV colon cancer or those needing a colonoscopy for early detection. In 2026, we are working to make an even greater impact.

WAYS TO GET INVOLVED



Become an event sponsor



Contribute an item to the silent auction



Purchase tickets to attend



Purchase tickets for healthcare workers to attend



Make a donation



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR:
\$5,000

- ✓ Premier recognition on event materials and event signage
- ✓ Company name included in pre- and post-event communications
- ✓ Opportunity to give brief remarks at the event
- ✓ 10 event tickets for company representatives or guests
- ✓ Social media recognition before and after the event



CHAMPION SPONSOR:
\$1,000

- ✓ Recognition on event materials and event signage
- ✓ 6 event tickets for company representatives or guests
- ✓ Social media recognition before and after the event



SUPPORTING SPONSOR:
\$500

- ✓ Recognition on event signage
- ✓ 2 event tickets for company representatives or guests
- ✓ Social media recognition before and after the event

ABOUT BRIGHTER BLUE



Brighter Blue is a 501(c)(3) public charity dedicated to reducing the impact of colorectal cancer by educating the public about the importance of preventative screening and providing financial support to patients affected by the disease.

We help support eligible patients with costs related to colorectal screening exams, travel and transportation, clinical trial participation, and access to innovative treatment options.



*Early screenings save lives.
Financial support can help those
afflicted by colorectal cancer focus
on what matters most — getting well.*

[Learn more at BrighterBlue4U.org](https://BrighterBlue4U.org)



To Purchase Tickets or Pay for your
Sponsorship Package, visit our donation page.
<https://givebutter.com/c/light-the-night-blue-2026>

For sponsorships, auction items, or donations,
contact Jeff Williams at
jeffwilliams@BrighterBlue4U.org



**BRIGHTER
BLUE**

Providing **HOPE** When It's Needed Most.